

*The Second City*  
TORONTO

**VENUE RENTALS  
& CORPORATE EVENTS**

**SECONDCITY.COM**



## A REPUTATION SECOND TO NONE

For more than 50 years The Second City has been daring audiences to laugh at the world, our shared troubles, and ourselves with our unique brand of improvisation and sketch comedy.

Not only has The Second City's Mainstage been a breeding ground for generations of Toronto's top comedians, but it's also been an increasingly popular location for corporate meetings and events.

In Fall 2014, our beloved Toronto mainstage theatre unveiled an incredible transformation, beginning with a fresh new facade along Mercer Street. This eye-catching face-lift reflects the historic, and increasingly sophisticated, character of our neighbourhood. In addition, our guests are now able to enjoy a completely redesigned lobby and bar, with increased capacity, and an enchanting new atmosphere.

We're not done yet! The Second City Training Centre Toronto is proud to announce a major expansion to the third floor of 99 Blue Jays Way, the home of The Second City Mainstage Theatre. The all new Training Centre space features seven sparkling new multimedia studios perfect for small corporate meetings, an ultra cool lounge area, and an all new 60 seat theatre named after a legendary Second City alumnus – The John Candy Box Theatre.

I invite you to schedule a tour of our new and renovated facility. We will discuss how The Second City can assist in making your next event a smash hit!



**Erin Peirce, CSP**  
Director of Sales  
The Second City, Toronto  
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4163430072

# WHAT WE DO BEST

**THE SECOND CITY** can take your event to the next level. Each year, more than 400 corporate clients hire The Second City Works division to bring fun and energy to their gatherings.

Sometimes we're brought in just for fun and entertainment, and sometimes we're brought in to help serve up important business content in a more engaging way. Things are funny when they are based in truth, and if you want to make people think differently, it helps to make them laugh first.

Our experienced team of event professionals will help transform your gathering into a smash hit and will leave your guests buzzing.

## PRIVATE PERFORMANCES

Reserve the theatre exclusively for your group, and make it a special night. A private performance allows us to offer you additional value, such as the opportunity to display signage in the theatre lobby, or make a pre- or post-show presentation from the stage. Perfect for groups of 100+.

## CUSTOMIZED ENTERTAINMENT

A show all about you, your industry, your product or clients! Our team of professional writers, performers, stage managers, producers, and directors will work with you to create a unique, customized show that hits all the right notes for your guests, leave them rolling in the aisles.

## MEETING SUPPORT

Let The Second City add some spice to your next event! Our roster of creative talent can be engaged to emcee or host your event, enhance your online and social media content, or create custom videos that will help deliver your key business message with greater impact and humour.

## TRAINING & DEVELOPMENT WORKSHOPS

Our learning and development programs are designed using improv tenants to engage individuals and groups, open more dialogue with colleagues and clients, and practice skills before experiencing them on the job. We offer a range of highly interactive standard and customized workshops focused on the following areas:

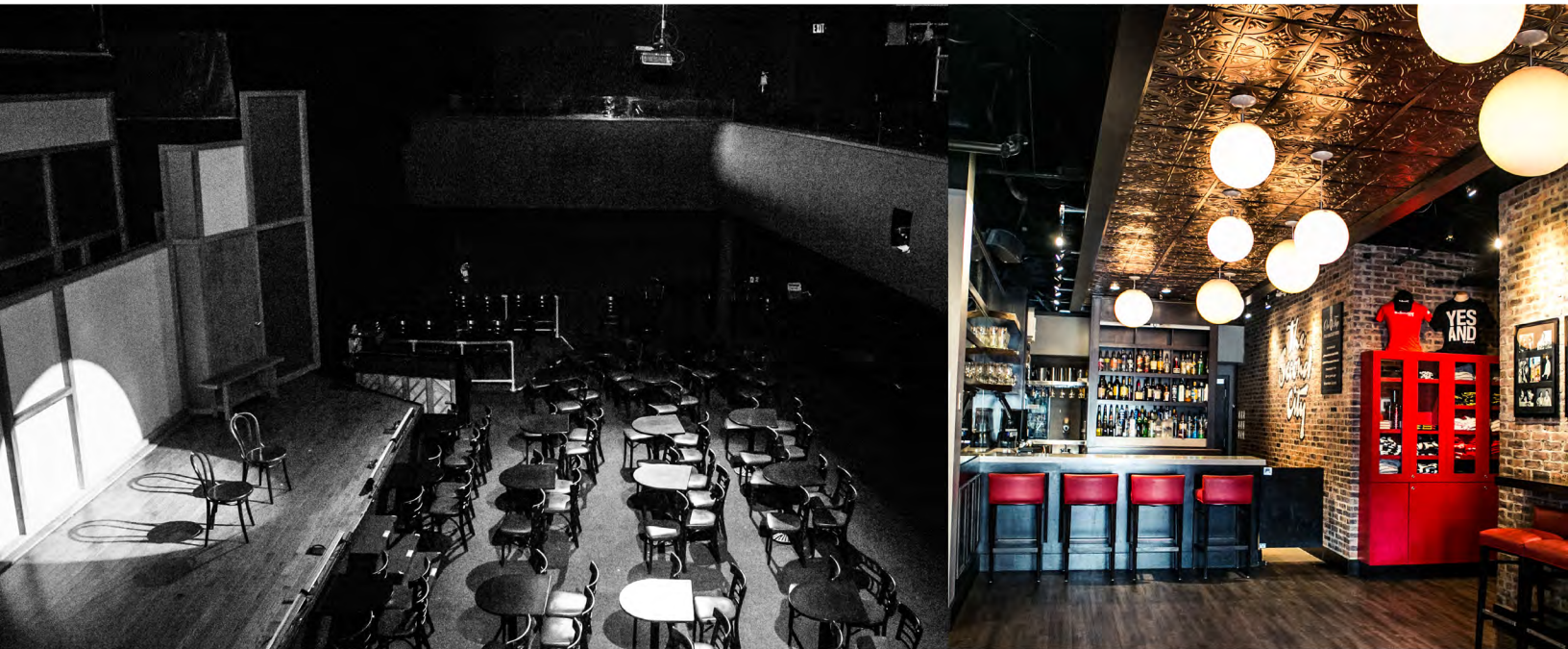
- Communication
- Storytelling
- Presentation Skills
- Teambuilding
- Leadership Development
- Innovation



# THE MAINSTAGE THEATRE

Located in the heart of Toronto's Entertainment District, The Second City's intimate cabaret theatre offers a unique setting for your next annual general meeting, town hall, product launch, seminar or networking reception.

Best of All, The Second City's Mainstage Theatre comes complete with in-house technical and audio visual equipment, event staff, catering services, as well as a wide range of meeting support and fully customized entertainment options.



## VENUE SPECS

### THEATRE

2200 sq ft • Main Level: 210 seats • Balcony: 90 seats  
300 seats on two levels, with flexible, cabaret-style configuration

### STAGE

400 sq ft  
Elevated 33 inches

## RENTALS INCLUDE

- One Theatre Manager to oversee venue set-up, as well as any food and beverage service
- Additional staffing based on specific requirements of event and catering demands
- Use of theatre lobby as well as backstage green room
- Speaker podium with microphone
- Multi-Media Projector & Screen
- Free Wi-Fi Internet

### AUDIO

- 1 wireless headset mic
- 3 wireless handheld mic
- 2 corded handheld mic (sM58s)
- 2 DI boxes
- 1-disc CD changer
- Soundboard with 8 speakers & amps

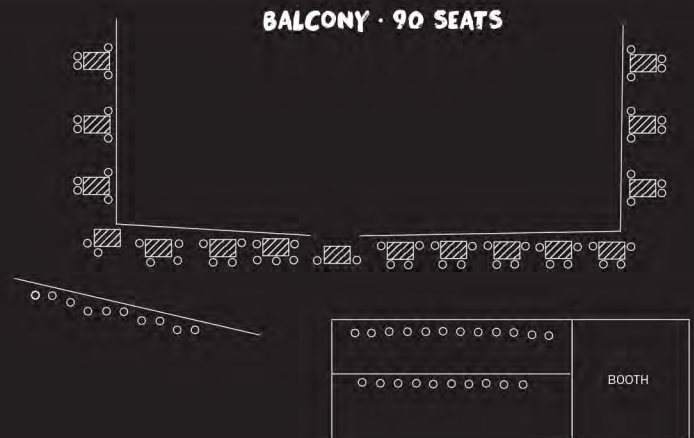
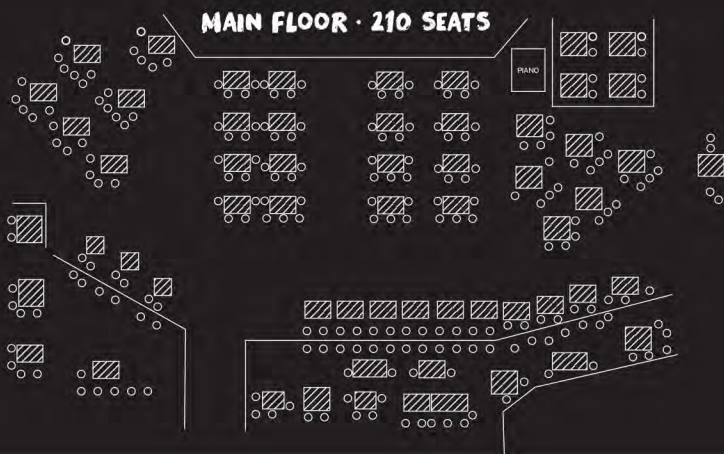
# RENTAL RATES

**HALF DAY**  
Morning: 8am - 1pm  
Afternoon: 1pm - 6pm

**FULL DAY**  
8am - 6pm

**EVENING**  
Limited Availability  
6pm - Midnight • Sun - Thurs

	HALF DAY	FULL DAY	EVENING
<b>THEATRE</b>	\$1,050	\$1,850	<b>Starting at \$4,800</b> Ask for details
<b>STAGE MANAGEMENT</b> <small>*required for all rentals</small>	\$250	\$500	<b>Ask for Details</b>



## BACKSTAGE

Green Room  
Private Washroom

## LOBBY & BAR

Approx 600 sq ft  
NEWLY RENOVATED!

## LIGHTING

Over 50 lamps (Fresnels & S4 Ellipsoidal),  
pre-set for optimal stage & house lighting

White & colour stage wash and  
podium spotlight

Lighting Board with dimmers

## MULTI-MEDIA PROJECTOR & SCREEN

Retractable Screen (5 x 11') in fixed position above stage

Viewsonic PJ1158 Projector (max. image size approx 5 x 9')

VGA, XGA, or UXGA inputs available from stage, audience, or tech booth

Any additional technical requirements can be acquired from an outside supplier.

The client is responsible for arranging such needs with the assistance of The Second City's in-house Technical Director.

# THE TRAINING CENTRE

The Second City Training Centre Toronto is proud to announce a major expansion to the third floor of 99 Blue Jays Way, the home of The Second City Mainstage Theatre.

The Second City Training Centre features seven sparkling-new multi-media studios, an ultra cool lounge area with access to 50+ years of Second City's hilarious archives, and a brand new 60 seat theatre, The John Candy Box.



## THEATRE SPECS

### JOHN CANDY BOX THEATRE

#### FLOOR

Capacity: 60 ppl

Sq Feet: 525

#### STAGE

Dimensions: 28' x 5.5'

Sq Feet: 150

## THEATRE RENTALS INCLUDE

- Theatrical LED lighting (fixed)
- 1080p video Projector  
(HDMI connection at control desk)
- Retractable 8' Projection Screen
- 2 Wireless Handheld Mics
- WiFi internet Connection

# RENTAL RATES

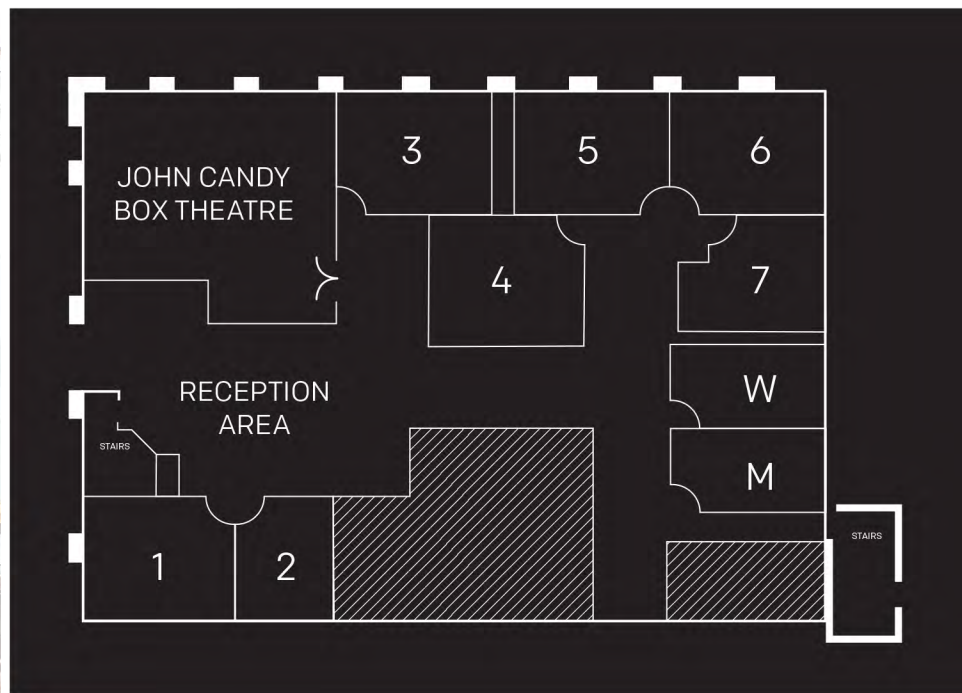
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<b>STUDIOS</b>	<b>\$500</b>	<b>\$1,000</b>	<b>Please Inquire</b>
<b>JOHN CANDY BOX THEATRE</b>	<b>\$750</b>	<b>\$1250</b>	<b>Please Inquire</b>
<b>TECHNICAL DIRECTOR OR STAGE MANAGER</b>	<b>\$200</b>	<b>\$400</b>	

\*required for all rentals



## STUDIO SPECS

**1, 3, 4, 5 & 6**

**Capacity:** 20-25 ppl

**Sq Feet:** 400

**2**

**Capacity:** 12 ppl

**Sq Feet:** 235

**7**

**Capacity:** 15 ppl

**Sq Feet:** 350

## STUDIO RENTALS INCLUDE

- 6' x 4' Whiteboard
- 50" Flat Screen TV
- Chrome Box
- Chairs
- WiFi Internet Connection

The Second City was a great venue to work with. We always received excellent service from both the sales team and the onsite staff, which made it easy for us to run our event.

Thank you again for a great job.

*- Darina Wong, Association of Canadian Advertisers*

We brought our Conference attendees to a buyout performance at The Second City and it was a huge success! The actors' performance was professional and hilarious, while also being relevant and appropriate for our diverse global audience. The planning team was also a delight to work with and I would book another event with them in a heartbeat. If you're looking to unwind and have fun, The Second City Toronto is the venue for you and your group. I highly recommend it.

*- Katie Kelly, GuestLogix Inc.*

The event last night was awesome. There was more than enough food, the wait staff was excellent, and the show was hilarious!

Don't know why I have not done this before!

*- Alda Silva, Manulife Investments*

