

The Second City[®]

CHICAGO

Fundraising: With Help from The Second City

We have several options that can assist your organization.



OPTION ONE: WEB BASED PROMOTION!

With this option, your group will receive a personal promo code (available for online purchases only). This will allow your guests to order tickets for a pre-determined show date (Sunday, Tuesday, Wednesday, or Thursday performance only) at a regular rate of \$23 per ticket (plus taxes and service charges). Every ticket purchased with your promo code will earn your group \$3.00 – bring us 100 guests and you could raise \$300!



OPTION TWO: THE MORE YOU SELL, THE MORE YOU EARN!

With this option, you will pre-purchase a block of tickets to a show at The Second City for as low as \$16/ticket with your resale price determining your profit. This method enables you to sell tickets at your discretion and keep track of your own RSVP list.



OPTION THREE: YOUR OWN PRIVATE SHOW!

Your organization is invited to buy out our show and theatre for a private performance with the option of a pre or post show reception. From there you can sell your tickets to your guests at whatever price you choose. Rates for this option vary by the day of the week and availability. This offer is available for daytime showings as well.

PRE-SHOW RECEPTION

Add a pre-show reception right here at The Second City to increase interest and really customize your event. With a customized set-up in our lobby, your guests will be surrounded with photos of some of our most recognizable alumni. Everyone will have ample time to enjoy food drinks and laughs before the show even begins!



SPECIAL WINTER OFFER

Book your private event for January or February and your organization will receive 10% off the purchase price!

Thanks again for considering **THE SECOND CITY!**

If you have any additional questions, please contact

Tiffany Smith, Group Sales Manager at **312-664-4032**

or email **TSMITH@SECONDCITY.COM**